

Chattahoochee Main Street – Monthly Meeting
October 27, 2014
6:30 pm

Executive Director’s Report

1. October 3 – The Florida-Alabama Mega Team has invited us to attend a Campaign Unveiling Luncheon at the Florida Welcome Center on US 231 (FL/AL state line) in Campbellton (Jackson County).

This was a luncheon for elected and business leadership in partnering Alabama & Florida counties to announce a joint mega-site marketing and attraction effort for a large scale user in the automotive industry. Any such user will in turn attract a supplier network. The GCDC has begun the process of identifying industrial sites near I-10 and assessing development potential. Users will only consider sites for which much of the site planning, engineering and permitting are completed and those that have utilities on site. The Campbellton area is in competition with other states and Mexico.

Mr. Lee Garner (representing the City of Chattahoochee) and Mr. Wayne Chandler (representing Chattahoochee Main Street’s Economic Restructuring Committee) participated in this event.

2. October 6 – Attended the CRTPA workshop in Quincy. It was an opportunity to provide further input on future transportation projects in the County for the 2040 Regional Mobility Plan.
3. October 6 – Received a letter from the County Administrator, Robert Presnell, saying we had received the approved funding from the Board of County Commissioners for \$5,000.00 for the 2014/15 fiscal year to be used for our Main Street banner program.
4. October 9-10 – North Florida Economic Development Academy (Tallahassee)
 - a. The four day event (2 days in Sept. and 2 days in Oct.) sponsored by the Florida Institute of Government at Florida State University and the North Florida Economic Development Partnership.
 - b. Covered the following topics:
 - i. Leadership and Ethics
 - ii. Rep. from Gulf Power to talk about they partner in economic development in their communities.
 - iii. Rep. from Enterprise Florida
 - iv. Business Retention / Expansion & Business Attraction
 - v. Site Selection Process
 - vi. Do’s & Don’ts of economic development and working with prospects
 - vii. Mock interview of a prospect
5. October 20 – Gadsden County TDC Meeting.

6. October 21 – Hand delivered the final signed contract documents to DEO to receive our **\$18,500** technical assistance grant that we have been awarded to complete our Strategic Community Vision Plan. We anticipate final execution of the contract any day.
7. October 24 – Sheriff Morris A. Young Breast Cancer Awareness Walk.
8. October 27 – Main Street 101 (R.A. Gray Bldg) in Tallahassee. The presentation were led by Ronni Wood (Florida Main Street Coordinator) and Charles Rudd (Main Street Manager for Palatka).
9. October 28 – Economic development workshop to be hosted by the GCDC and the BOCC at the IFAS Center on Pat Thomas Parkway near I-10 at 4:00pm.

The workshop will be an interactive session with several stations set up regarding various economic interests , including tourist development, Quincy CRA, local industrial parks, Chattahoochee Main Street, and others. Representatives from DEO will be in attendance to formally announce Gadsden County’s award in to the Competitive Florida Partnership Program.

The Competitive Florida Partnership Program is designed to provide technical assistance to rural communities to help value and market local assets and challenge these communities to set realistic goals for advancing their economic development vision.

10. November 10 – Initial meeting to discuss the establishment of a Chattahoochee Historic Museum. This meeting will be held at the FSH Chapel at 6:30pm.
11. November 17 – 3rd Community Visioning Workshop at the FSH Chapel at 6:30pm.
12. December 19 – First deliverable under the technical assistance grant due to be submitted to DEO. This deliverable consists of the public participation summary and outline of strategic planning themes.
13. January 26-27 – Florida Main Street Quarterly Meeting in New Port Richey. The focus on this quarterly meeting will be promotions, fundraising, and sponsorships.