

Chattahoochee Main Street – Monthly Meeting
January 19, 2015
6:30 pm

Executive Director’s Report

1. January 12 – The CMS Economic Restructuring Committee and the CMS Board of Directors met with David Gardner (Executive Director, Chamber of Commerce), Jack Peacock (Past Chairman, Chamber of Commerce), Robert Nixon (Chief Program Officer, Gadsden County Economic Development Council & GCDC staff), and Commissioner Gene Morgan.

The meeting was hosted by FOCUS Credit Union. The purpose of this meeting was to begin the process of developing a partnership between Chattahoochee Main Street and the Chamber of Commerce to have a meaningful presence together in Chattahoochee and to better support each other’s efforts to strengthen businesses and promote economic development.

Initial plans to work together include a networking event, a cooperative showcase event for the paddlewheel boat when it arrives at the River Landing, and organizing a future Go-Gadsden event in Chattahoochee in the coming months.

2. January 20 – Beth Kirkland, CEcD, consultant to the Gadsden County Development Council (GCDC) will be giving a presentation to the City Council to provide information on the GCDC’s strategic plan for 2015 and how it impacts Chattahoochee.
3. January 21 – I will have a meeting with David Gardner and Robert Nixon to follow-up on the network planning efforts between Chattahoochee Main Street and the Chamber of Commerce that were discussed at the January 12 meeting.
4. January 23 – First deliverable under the technical assistance grant due to be submitted to DEO. This deliverable consists of the public participation summary, a synthesis of all input received, and the strategic planning themes and overall goals. This will be a substantial documentation of the process we have been through and will include information from the Florida Main Street Resource Team Visit.
5. January 23 – Chattahoochee Main Street, in partnership with Laura Lee Corbett Consulting, submitted a letter response to the City of Chattahoochee’s Request for Qualifications (RFQ) to complete a Comprehensive Historic Resources Survey through a grant the City received from the Bureau of Historic Preservation.

Laura Lee Corbett, Principal of Laura Lee Corbett Consulting, is a historic preservation and downtown revitalization consultant. Ms. Corbett is a Secretary of the Interior qualified Architectural Historian with 17 years of professional experience. She has successfully fulfilled the grant requirements associated with the type of historic structures survey that is the subject for the City’s RFQ.

Ms. Corbett is a great friend to our program and as a former Florida Main Street Coordinator, she provided invaluable support to the City of Chattahoochee by speaking on our behalf during the presentation to the state for our application to receive the Florida Main Street designation.

On January 12, we were notified by the City that we had been selected to provide this service. On January 23, we will be providing our proposal for completing the scope of work under the grant requirements.

6. January 26-27 – Florida Main Street Quarterly Meeting in New Port Richey. The focus on this quarterly meeting will be promotions, fundraising, and sponsorships. Terry Liggett and Mary Garcier will be attending as representatives for Chattahoochee Main Street.
7. January 28 – I will be participating in the first meeting of the BRE Consortium of the Gadsden County Development Council. This group will be comprised of key economic development stakeholders in Gadsden County with the focus being on business retention and expansion. The organization of this consortium is one of the first initiatives of the partnership of the GCDC and GCEDC working together.
8. January 29 – The next Go-Gadsden Chamber of Commerce event will be held. The location has not been announced yet.
9. March 30-April 2 – National Main Street Conference in Atlanta, GA.