

Chattahoochee Main Street – Monthly Meeting
October 26, 2015
6:30 pm

Executive Director's Report

1. September 28 – **Logo and Website Design**. The final logo design was unveiled and new CMS website launched in conjunction with the Annual Volunteer & Member Appreciation Gala. Also made public was the new brochures/marketing materials. All work was completed under contract with Dawn McMillan of McMillan Design (and Board President of Quincy Main Street) in connection with funding from Florida Main Street. Working next to incorporate an interactive calendar feature for upcoming events.
2. October 5-7 – **Familiarization/Reconnaissance Trip (Villages Tour Guide)**. A tour guide leader from The Villages retirement community in Central Florida came through Gadsden County for a reconnaissance/familiarization tour. The purpose for the tour was to visit many areas around the County to determine the places and sites that she would put on the itinerary to bring a tour group for a three day visit.

The stops in Chattahoochee included a walking history tour of the River Landing with Dale Cox and a tour of the restored federal arsenal with Jim McKnight. The visit to Chattahoochee ended with a dinner at Rutabaga Café. Billy Austin and Darrell Gibson opened up their restaurant on an evening they were scheduled to be closed in order to accommodate this tour guide and representatives from the Tourist Development Council. This tour, when it is scheduled, will be a great opportunity to showcase our area and get the word out about our historical sites and recreational amenities. It is anticipated that this will be the first of many tours from The Villages to come to Gadsden County.

3. October 15 – **Presentation to RiverWay South (Apalachicola-Choctawhatchee)**. Pam Medley, Karen Marsh, Judith Reeder, Isaac Simmons, and Ben Chandler had the privilege to attend this month's RiverWay South Board of Director's meeting held at the US Army Corps of Engineer's Office. At this meeting, we were given the opportunity to give a presentation of the work our organization has been doing and to discuss ways that we can better partner with RWSAC to promote the area.
4. October 15 – **Florida Main Street Community of the Month**. Secretary of State Ken Detzner issued a press release announcing that Chattahoochee Main Street has been designated the October 2015 Florida Main Street Community of the Month. Communities are selected based on their developmental achievements and participation in the Florida Main Street Program. It was noted in the press release that **"the Department of State, Division of Historical Resources recently awarded Chattahoochee a grant for an historic structure survey that was completed in July,"** and that **"...The city is currently pursuing a second grant to conduct Phase II of the survey."**

It also stated that this August at the Annual Florida Main Street Conference, Chattahoochee Main Street received two Secretary of State Honor Awards. The first was for their Strategic Community Vision Plan, as an outstanding public/private partnership. The second award was presented for the GCDC's Business Retention and Expansion Corporate Visitation Program.

5. October 19 – **Interview with WTXL (ABC Channel 27)**. Received a request from WTXL to have an on-site interview with Ben Chandler (held at Heritage Park) to discuss the Chattahoochee Main Street program. This request came on the heels of Secretary Detzner's press release broadcast to media outlets announcing Chattahoochee Main Street as the Main Street Community of the Month.
6. October 23 – **Chattahoochee Main Street Start-Up Funding Assistance**. CMS submitted reimbursement documentation for Deliverable1/Task 1 under **Grant S1602** for our "Chattahoochee Main Street Start-Up Funding Assistance." The requested cost reimbursement for the 1st quarter is in the amount of **\$2,500.00** and reflects the activities conducted by CMS between July 1, 2015 and September 30, 2015. In accordance with the executed contract for Grant S1602, the requested cost reimbursement will be used to partially offset the salary of the CMS Executive Director during the 1st quarter as it relates to conducting the day-to-day activities of the organization. The total value of this grant is \$10,000.00, which will be disbursed quarterly.
7. October 29 – **CRTPA Workshop**. The Capital Region Transportation Planning Agency will be holding a public hearing on the Connections 2040 Regional Mobility Plan in City of Tallahassee Commission Chambers (6pm-8pm). The Regional Mobility Plan (RMP) is the long range transportation plan for the four county area which includes Gadsden County, Jefferson County, Leon County, and Wakulla County. The RMP is designed to focus on regional transportation connections within this four county area. This will be an opportunity for the public to view and provide comments on the plan before going to the CRTPA Board for adoption.
8. January 14-15 – **Small Business Development Workshop**. Plans are in progress in collaboration with the Gadsden County Development Council to hold a small business development workshop to be held in Chattahoochee. Local business owners in Chattahoochee would be invited to learn about available resources to establish, grow and help their business succeed. These resources will focus on low interest loan programs, workforce training, marketing, social media exposure, transitioning, diversification, etc. We will partner with our regional economic development community (GCDC, Access Florida Finance Corporation, CareerSource Florida, SBDC, etc.) to bring experts in to consult with our business community. This invitation will be extended with other municipalities and communities in Gadsden County to promote local business retention and expansion efforts.
9. January 25-26 – **Florida Main Street Quarterly Meeting**. The next Florida Main Street will be held in Apalachicola.